

# Translating the Demographic Dividend Evidence into policy Actions; **A case Study of Uganda**

**A  
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# ***PRESENTATION OUTLINE***

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- Integration of the DD
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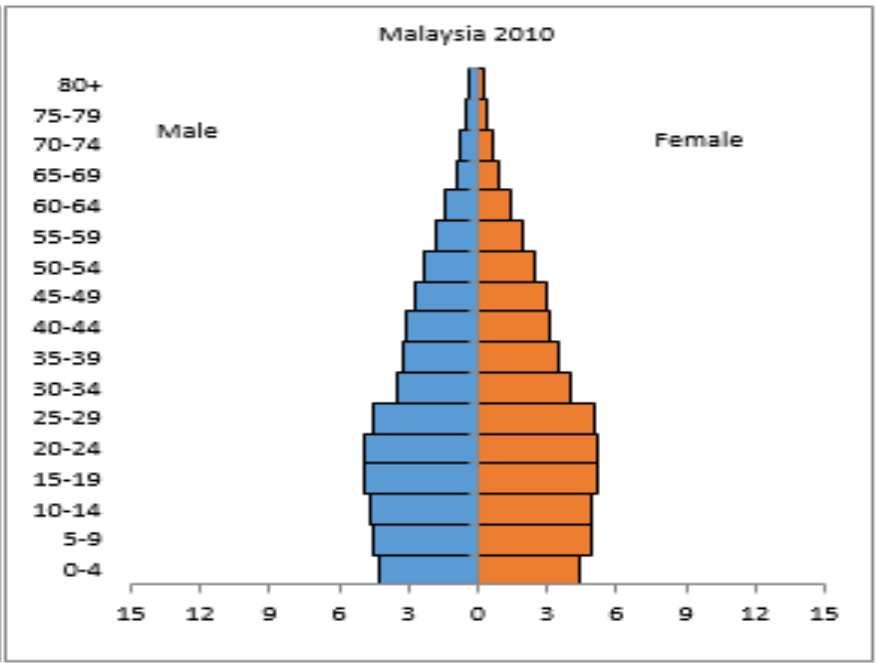
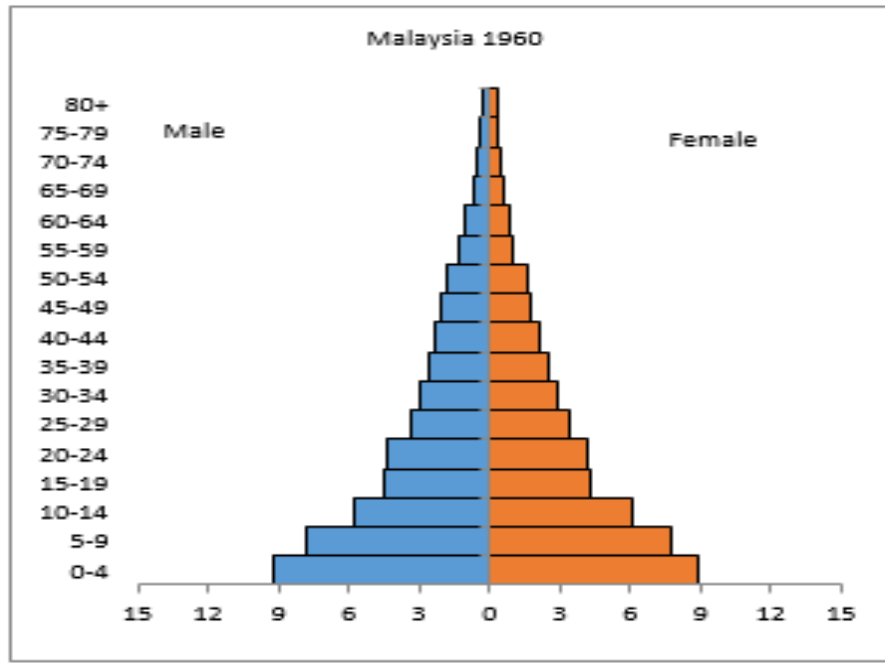
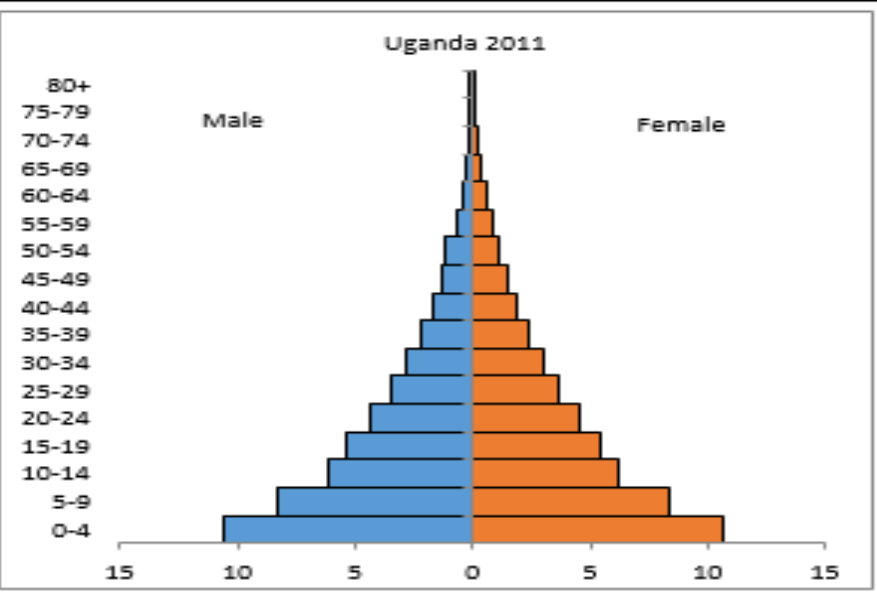
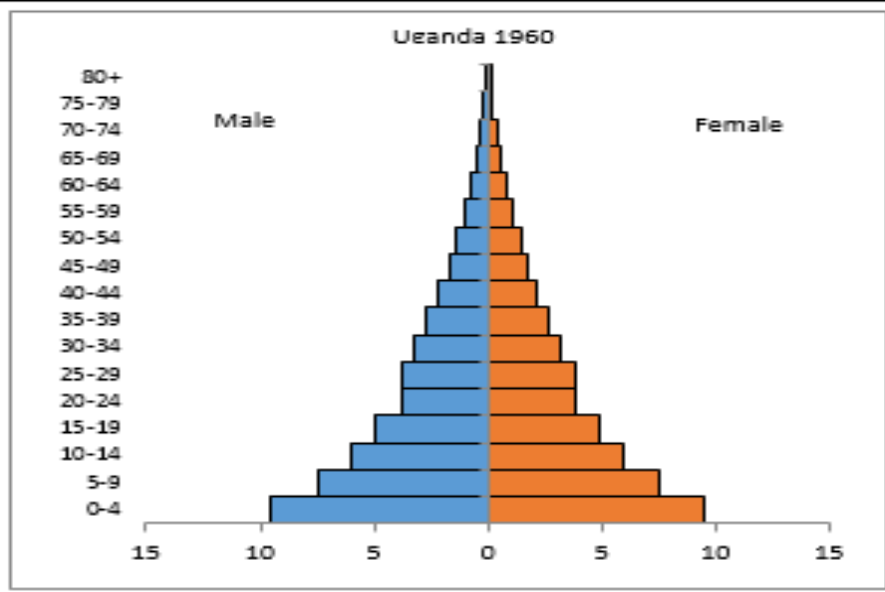
# UGANDA: Background



78% of Uganda's Population are below 30 years old

By 2040 Uganda's population is projected to be about 89 million people





# ***Domesticating the DD Concept***

- ❑ Following the adoption of the Addis Ababa Declaration by African Ministers in October 2013, Uganda started on the process of domesticating the Demographic Dividend concept in line with its long term development planning;
- ❑ A cabinet memo was developed to seek for cabinet approval for prioritizing and integrating the Demographic Dividend into Uganda's planning frameworks;
- ❑ The Cabinet approved the memo and recommended that Uganda embraces the harnessing of the DD as one of the strategies for driving forward the country's transformative agenda.

# ***Translating Global Resolutions into Domestic Policy Actions***

The 47<sup>th</sup> Session of the Commission on Population and Development held in New York in April 2014, recommended the inclusion of the youthful population as a priority for developing countries especially those in Africa to realize their demographic dividend;

The outcome document urges governments to invest in young people particularly in equipping them with skills and making socioeconomic reforms that can avail them opportunities to utilize their full potential.

# ***Securing High Level Buy-in***

- At the 69<sup>th</sup> Session of UNGASS in September 2014, H.E the President of the Republic of Uganda presented a statement that pointed out his governments determination to invest in and pursue the path that would deliver the benefits of a demographic dividend;
- The statement gave the harnessing of the DD in Uganda a political will, and set it as one of the priorities of the national transformative agenda;
- Its also created a fertile ground for popularizing the concept among various stakeholders including decision makers at various levels.



# *INTEGRATION OF THE DD CONCEPT*



# ***Engaging Key Stakeholders for DD integration***

- **A series of engagements with key stakeholders were held to market the concept and bring on board high level decision makers;**
- **Uganda's National Planning Authority which is mandated to develop and oversee the implementation of development plans and frameworks, embraced the DD concept and integrated it in the five year National Development Plans and budgets;**
- **This made it easy to sell the idea to different key stakeholders including the top leadership, cabinet, the legislature, government institutions and sectors, district leadership as well as the media and civil society organizations;**

# ***Gathering Evidence on the DD***

- **A study was commissioned to assess Uganda's prospects for harnessing the Demographic Dividend in the light of the country's vision 2040 and to inform the process for development of various national planning frameworks;**
- **The study report released in July 2014, recommends that the demographic Dividend becomes one of the strategies for accelerating Socioeconomic transformation in Uganda in line with Vision 2040 objectives.**

# ***Popularizing the DD Report***

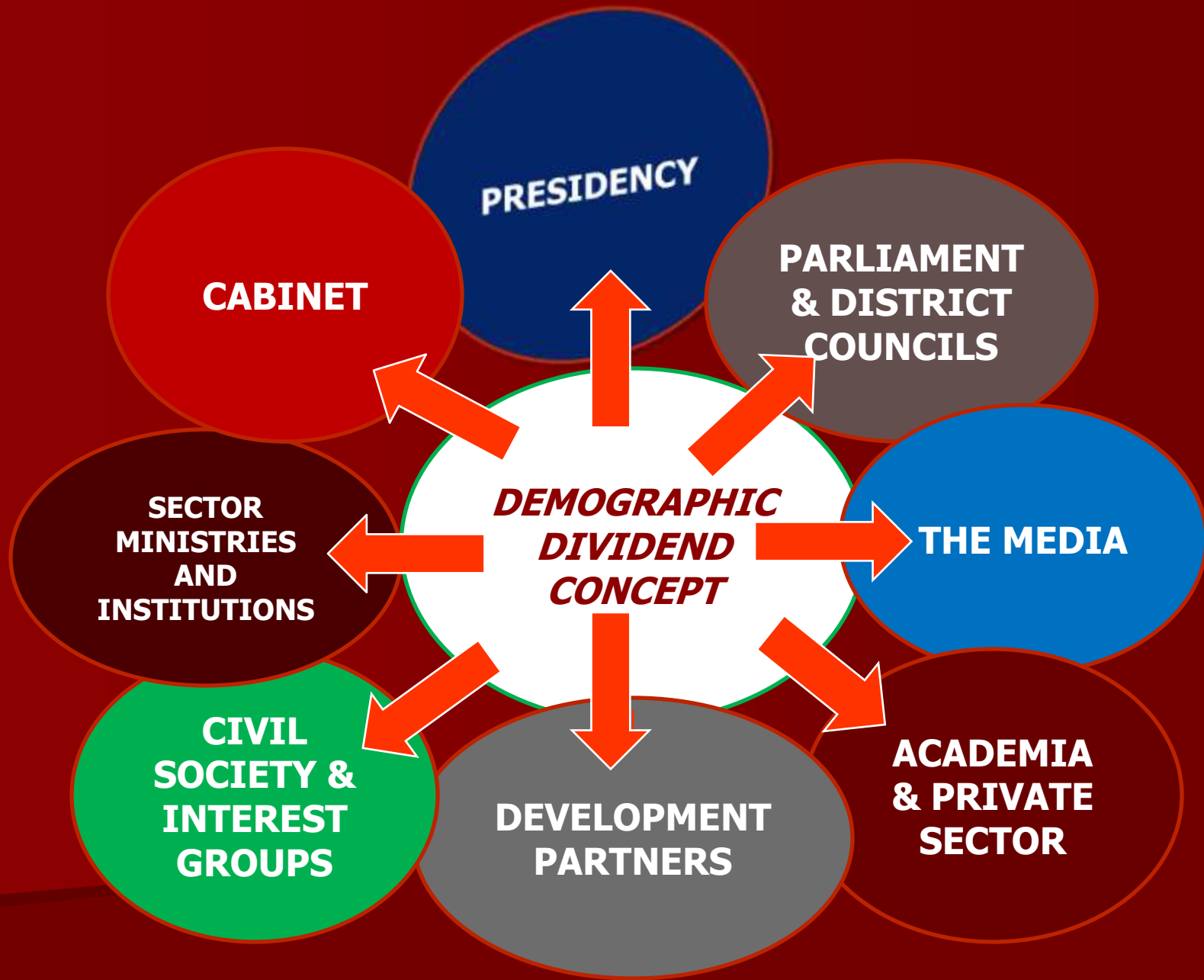
- **The Report was launched by the President at a high level Family Planning Conference that was widely covered in the media. This gave the report visibility and endorsed the DD as a national priority that should be embraced by all;**
- **The Report is being used as evidence based advocacy tool to inform, motivate , persuade and convince various decision makers and other stakeholders to take the necessary policy actions that would deliver the dividend.**

## *Launching of Uganda's Demographic Dividend Report*



# ***Mobilizing Stakeholders***

- A series of public dialogue meetings have been held to explain and popularize the Demographic Dividend concept among key stakeholders;
- Key target audiences have included parliamentarians, sectors ministries and institutions, academia, civil society organizations, development partners, the media, district leaders, the private sector, cultural leaders;
- Communication and advocacy strategies and materials are being developed to sustain the popularization of the DD concept and call for policy actions and implementation of key activities by different players.



Key Target Audience for Integration of the DD Concept into Mainstream Development Frameworks

# ***The Demographic Dividend Roadmap***

- A team of experts (*Think Tank*) has been put in place to help in developing a Roadmap for Uganda to harness the demographic Dividend;
- The Roadmap aims at defining goals and objectives, analyzing the gaps, determining the needed capabilities and recommending key policy reforms and actions that will deliver the dividend;
- The Roadmap will be a tool for evidence-based advocacy, to galvanize actions in line with timelines and practical steps that need to be undertaken by specific sectors and actors.



# ***Demographic Dividend Modeling***

- The development of the Demographic Dividend Roadmap is being informed by a Demographic Dividend modeling that aims at providing sector specific required investments, estimated costs and targets;
- The modeling will also establish the timeframes within which key actions need to be undertaken and the expected outcomes at every stage.

# ***Lessons Learned***

- Setting long term common goals and mobilizing the stakeholders to work towards achieving them makes implementation of development programmes more effective;
- Using evidence to popularize concepts enhances the understanding and appreciation of the advantages of such concepts in addressing the development agenda

## ***Lessons Learned cont...***

- Involving high level political figures and decision makers in population and development activities, brings about better understanding of concepts and facilitates the process of prioritizing issues and translating evidence into policy actions;
- Involving the media as a key partner provides a good opportunity for disseminating, and popularizing ideas that influence the development agenda;
- Engaging key stakeholders such as legislators, decision makers in sector ministries and institutions, CSO and development partners, is critical in popularizing a development agenda;

## ***Lessons Learned cont...***

- Well planned and consistently implemented communication and advocacy interventions are central to influencing policy agenda and provoking policy actions for harnessing the Demographic Dividend;
- Public events provide a good platform for influencing the policy, public, political and media agenda and brings about better understanding of development concerns thus mobilizing political will and necessary support for prioritization and implementation of key policy actions.

Thank You !